






IMPACTGUIDES ORDER FORM

6



Company Name: _____
 Address: _____
 City: _____ Province/State: _____ Postal/Zip Code: _____
 Contact: _____ Email: _____
 Phone: _____ Fax: _____

Distribution Name: _____ Distribution Date: _____
 Title(s) Distributed: _____
 Sales Rep: _____ Phone: _____
 Rep Email: _____

Payment Type:      Other: _____
 Name on Credit Card: _____ Exp Date: _____
 Credit Card #: _____ Security Code: _____

1	Select Banner size: <input type="checkbox"/> Quarter (\$0.20) <input type="checkbox"/> Half (\$0.35) <input type="checkbox"/> Full (\$0.60)	
2	Select Placement: <input type="checkbox"/> Front (+25%) <input type="checkbox"/> Back (+15%) <input type="checkbox"/> Inside (No Premium)	
3	Distribution quantity	
4	Banner unit price	
5	Banner Ad cost (line 3 x line 4)	
6	Premium Placement cost (line 5 x Premium %)	
7	Extra copies quantity	
8	Extra copies cost (line 7 x \$3.95)	
9	TOTAL (line 5 + line 6 + line 8)	

*Taxes extra where applicable.

Terms: 50% is due upon signing of this advertisement insertion order and will be charged to your credit card or payable by check; remaining 50% is due 30 days before the distribution date.

General Conditions: All banner ads are accepted based on the assumption that the advertiser/agency has the authority to place such advertising. ImpactGuides™ shall not be liable for any claims based on content or subject of advertisements. ImpactGuides™ assumes that an advertiser has secured the right to use any photographic images, as well as the consent of any person(s) who may be pictured. All advertising material is subject to approval. ImpactGuides™ reserves the right to reject or cancel any advertising for any reason at any time, without liability. Rates are subject to change upon notice from ImpactGuides™. Advertisers and their agencies are jointly and severally liable for payment of advertising space ordered and/or published, production charges and any collection or legal costs incurred.

By signing this insertion order form, you agree to and are responsible for all of the above.

Signature: _____ Date: _____



CDN: 13-163 Buttermill Ave, Concord, ON L4K 3X8
 US: 616-60 Industrial Pkwy, Cheektowaga, NY 14227
 Tel: 800-387-3626 • Fax: 905-660-1604
 Email: impactguides@permacharts.com

www.impactguides.com

